



Planet Earth

Hall Davidson, 2007

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Website: [demo.discoveryoneplace.com](http://demo.discoveryoneplace.com)  
 Login: [Texas@Discovery.com](mailto:Texas@Discovery.com)  
 Password: OnePlace

2007

**MegaVCR: Media and More in Your Pocket**

Converting media for use on the video iPod

hours x 16 = video clips x 4726

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Hall Davidson, 2007

**MegaVCR: Media and More in Your Pocket**

Note: The use of this tool will only be as effective as the materials inside. Make or choose great stuff!

Converting media for use on the video iPod

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**Resources: Handouts**

- [http://discoveryeducation.typepad.com/media\\_matters/](http://discoveryeducation.typepad.com/media_matters/)
- [www.DiscoveryEducatorNetwork.com](http://www.DiscoveryEducatorNetwork.com) (Media Matters Blog)
- <http://Caden.editme.com>

Download them now.

Book: *iPod: Fully Loaded* by Andy Ihnatko, WileyPress.com

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## Sites referenced

Download them now.

[http://en.wikipedia.org/wiki/Comparison\\_of\\_iPod\\_Managers](http://en.wikipedia.org/wiki/Comparison_of_iPod_Managers)  
<http://librivox.org/>  
<http://www.apple.com/itunes/download/>  
<http://books.google.com/>  
<http://books.google.com/>  
<http://discoveryeducationnetwork.com/>  
[http://discoveryeducation.typepad.com/media\\_matters/](http://discoveryeducation.typepad.com/media_matters/)  
<http://www.cardiosource.com/heartsounds/index.asp>  
<http://www.archive.org>  
<http://www.unitedstreaming.com/>  
<http://www.imtoo.com/> - wmv to QuickTime  
<http://www.apple.com/quicktime/mac.html>

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## Possibilities



4th grade    Life Science    Fractions    Biographies



Self-study

Moving computing

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## Things a MegaVCR will hold:

- Videos
  - PowerPoints
  - Software Output
  - Flash
  - Music
  - Photos
  - Animated Gifs
  - Tours, Scavenger hunts
  - Curriculum data, quizzes
- Cross platform
- Windows
  - Mac



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## Do iPods work for teaching?



**“Young doctors are losing their stethoscope skills.”**  
**Dr. Michael Barrett:**  
 Download MP3 heart murmurs to iPods.  
 Students ability to diagnose murmurs rose: 39% - 89% after 3 hours on iPod.  
*American Journal of Medicine*  
 January, 2006  
**Phonics?**  
 pic free from <http://gallery>  
 “What About Love” by Heart downloaded from iTunes.

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## Overview Comparison

Schools never felt complete without VCRs  
*They should feel the same about iPods & mp3 players*  
 iPod vs VCR  
 \$250 < VCR cost when VCRs first adopted in schools  
 Built-in video content vs need for videotapes  
 Clips vs need to cue up videotapes  
 Easy sharing vs video cart  
 Dynamic content vs static content

Both work on both  
 TV and LCD projector -  
 but iPod library also play  
 on computers



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## The Tools & Extra Costs

	Mac	Windows
Convert video downloads (Quicktime) for iPods	Free iTunes	Free iTunes
PowerPoints w/ video	Free ppt → movie	\$29.95 MovieMaker → ImTOO
PowerPoints w/o video	Free ppt → jpeg → library	Free ppt → jpeg → photo library
QuickTime Pro (jpegs to movie & more)	\$29.95 apple.com	\$29.95 ppt → jpeg
Convert Windows media files to QuickTime	Free iSquint.org Techspanion.com/ visualhub	Free or \$29.95 ImTOO.com /ipod-movie-converter

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## Download videos

example 3: Fee and non-curriculum based

The screenshot shows the iTunes interface with search results for the movie 'Shakespeare in Love'. The movie is listed with a price of \$9.99 and a release date of 8/10/99. The interface includes navigation tabs for 'ALL', 'MUSIC', 'MOVIES', 'TV SHOWS', and 'MUSIC VIDEOS'. A table at the bottom lists search results with columns for Name, Time, Genre, Release Date, Price, and Popularity.

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## Download books

example 4: Fee and free

The screenshot shows Amazon.com search results for audiobooks under \$5. The page features a grid of audiobook covers with titles such as 'The First Last Language', 'Getting Unstuck', and 'Instant Immersion: Spanish'. Each item includes a price and a 'Buy Now' button. A '25 audiobooks under \$5' badge is visible in the top right corner.

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## Download books

example 4: Fee and free

The screenshot shows the LibriVox website, which is a free library of audiobooks. The page has a green and white color scheme and includes sections for 'Listen', 'Read', and 'Volunteer'. It provides information about how to use the site and how to contribute.

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## Download books

example 4: Fee and free

This screenshot shows the LibriVox website with a sidebar on the right. The sidebar contains a 'Listen' button and a 'Read' button. The main content area includes an 'About Listening to LibriVox' section with instructions on how to use the site's features.

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## Download books

irrelevant example: pdf books

The screenshot shows the Google Book Search interface. The search results for 'alice in wonderland' are displayed, showing a search bar and a list of search results. The interface includes the Google logo and navigation links for 'Web', 'Images', 'Video', 'News', 'Maps', and 'more'.

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## Download books

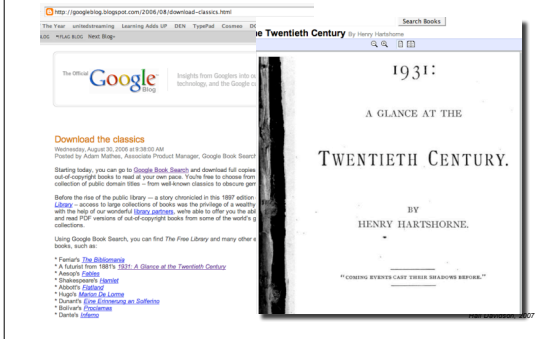
irrelevant example: pdf books

The screenshot shows a blog post titled 'Download the classics' from a site called 'http://googleping.blogspot.com/2006/08/download-classics.html'. The post discusses the availability of out-of-copyright books and provides a list of titles such as 'Fanny Hill', 'The Arabian Nights', and 'Robinson Crusoe'.

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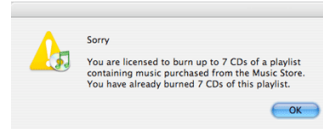
## Download books

irrelevant example: pdf books



## Download music

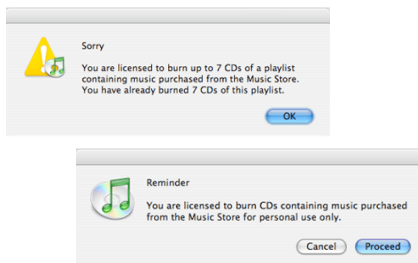
example 5: download rights for iTunes



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## Download music

example 5: download rights for iTunes



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## The video file will now be on your computer.

Windows

Mac



Note: .mov, .qt, and .mp4 are all QuickTime formats

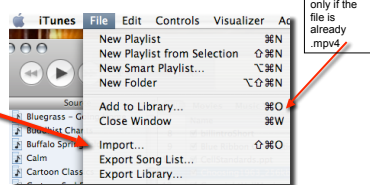
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## Import to Library

( first open iTunes)

Windows or Mac

1. Open iTunes
2. Locate file
3. Import file



Note: iTunes can be downloaded free at apple.com (Windows, Mac)

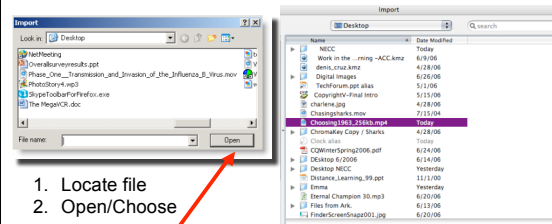
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## Choose/Open file

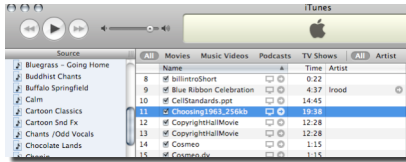
remember, you are in iTunes

Windows

Mac



It's now in the iTunes library.

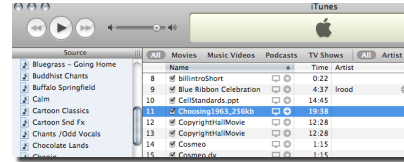


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## Convert Movie to Use in iPod

iTunes will do it for you!

Mac or Windows

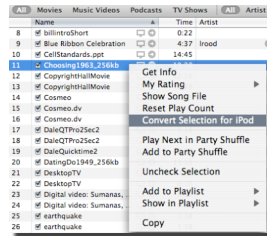


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## Convert Movie to Use in iPod

in iTunes

Mac or Windows

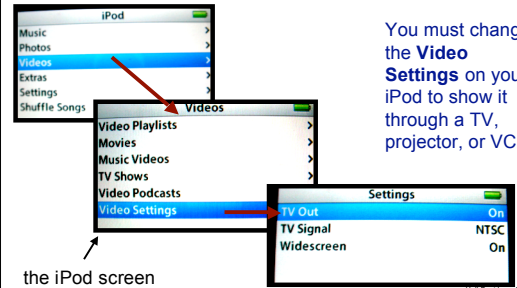


Right click on movie name in iTunes (Windows)

control click (Mac)

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## Watching the iPod in the classroom



the iPod screen

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## Watching the iPod in the classroom



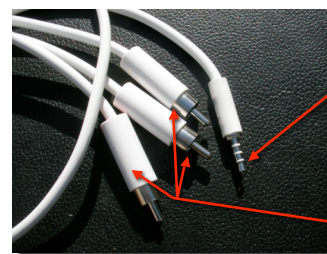
The "jacks" or AV inputs. Use "in" not "out."

You watch through a TV or through a VCR. The TV is easier--but you must have a "monitor" TV, i.e., a TV with jacks in the back. Otherwise, just go through the jacks on the VCR.

You can also watch through the LCD projector using the same jacks

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## Connect to TV or VCR



Plug into iPod "earphone."

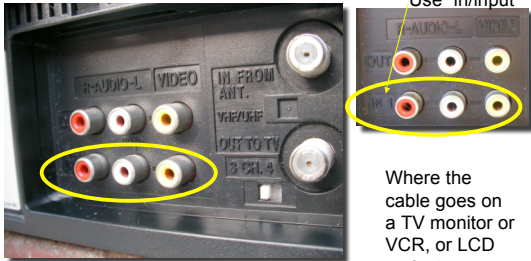
Plug into RCA jacks on VCR or TV or LCD.

You will need to buy a cable (\$15 to \$30) at computer store, Radio Shack, etc. Guerilla note: A camcorder-to-TV cable will work! But on camcorder cables, match the colors differently (!!!). Red = Yellow

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## Into the TV, VCR, or Projector

Use "in/input"



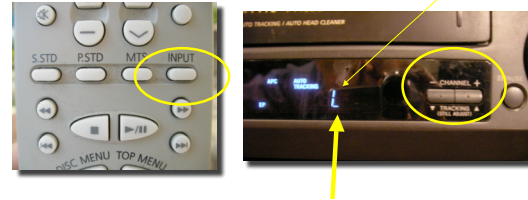
Where the cable goes on a TV monitor or VCR, or LCD projector.

Note: These are "RCA female" inputs. For more detail on what these things are called and how they work, get the free download "The Nuts and Bolts of Digital Video" at [halldavidson.net](http://halldavidson.net)

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## TV or VCR

This should not be showing a number on most units or static results.



Make sure you tell the TV monitor or VCR to **switch** to the inputs --and not the television tuner. It will then say "line" or "aux" or "input", etc. If you've lost the remote, try moving the channel selector down past (channel) 2.

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## For Better Visual Quality

Serious tip for better quality



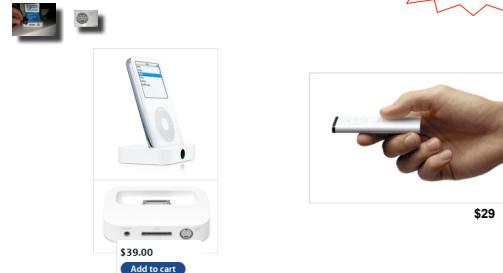
If your classroom television/monitor has S-Video connectors, you can make your PowerPoints and videos look *much* better by connecting with S-Video

Note: You might have to buy the "cradle" that has the S-video out (\$39) at the Apple Store. You can also buy a remote for this cradle (\$29).

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## For Better Visual Quality

Serious tip for better quality



Note: You might have to buy the "cradle" that has the S-video out (\$39) at the Apple Store. You can also buy a remote for this cradle (\$29).

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## You can still use headphones.

iPod cable RCA female-to-RCA female adapters (often called "barrel adapters")



By connecting the audio outs to a headphone adapter, kids can watch the videos on TV without disturbing the rest of the class. Or you can use the same adapter to connect the video iPod to a speaker system.

Note: For more detail on what these things are called and how they work, get the free download "The Nuts and Bolts of Digital Video" at [halldavidson.net](http://halldavidson.net)

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## Now, something besides videos in the iPod!

PowerPoints, morphs, Windows media files, Google Earth tours, flash, KidPix projects, software output, and more!

Let's start with the hard one: **PowerPoints**. There are two kinds of **PowerPoint** presentations:

- without videos
- with videos

And two ways to do it:

- convert to photos
- convert to movies

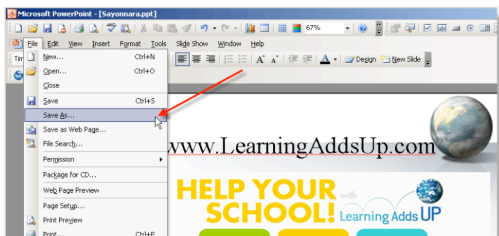
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# PowerPoint to iPod

Without embedded videos

Mac or Windows

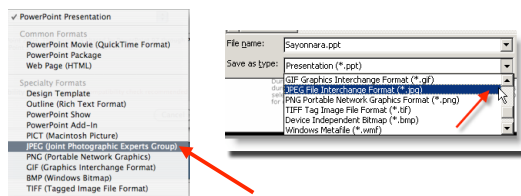
Open the PowerPoint you want to use on your iPod, then do a **Save As**.



# PowerPoint to iPod

Mac or Windows

Save As the PowerPoint a JPEG file.

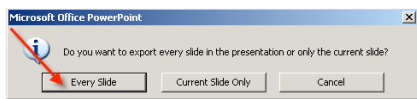


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# PowerPoint to iPod

Mac or Windows

Choose **Every Slide**.

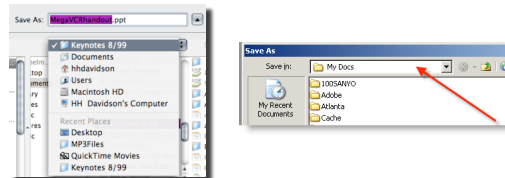


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# PowerPoint to iPod

Mac or Windows

If it offers you the choice of places to save, pick a place you'll remember. If it doesn't give you a choice it will save it to your default choice.



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# PowerPoint to iPod

Mac or Windows

It will probably automatically name your folder the same name as your PowerPoint. If not, name the folder and file.

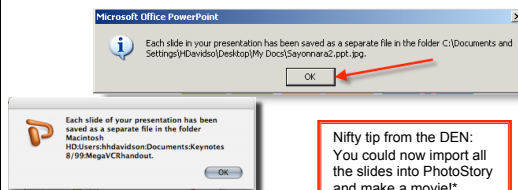


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# PowerPoint to iPod

Mac or Windows

It will tell you where your file is saved.



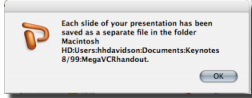
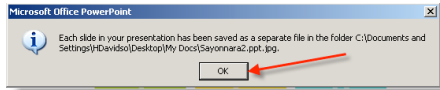
\*Unfortunately, it's a windows media file and can't go directly to iPod. You have to convert it first (use a program like Imtoo or others).



## PowerPoint to iPod

Mac or Windows

It will tell you where your file is saved.



Nifty tip from the DEN:  
You could now import all the slides into PhotoStory and make a movie!\*

\*Unfortunately, it's a windows media file and can't go directly to iPod! You have to convert it first (use a program like ImToo or others).

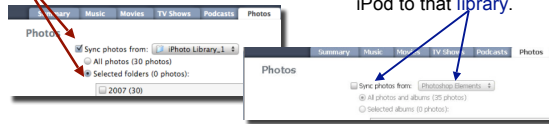
## PowerPoint to iPod

Mac

Open iPhoto. Import jpegs into iPhoto. Put them in their own album. Connect the iPod. In preferences, sync the album.

Windows

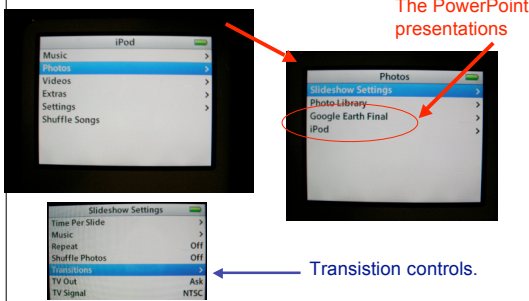
Open whatever photo library is tied to iTunes. Import the jpegs into that library. Sync the iPod to that library.



View them as Photos from the iPod!

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## PowerPoint to iPod



The PowerPoint presentations

Transition controls.

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Windows

## PowerPoint to Movie

With embedded videos!

Windows

Save your slides as jpegs, then convert them to a QuickTime movie for the iPod. The easiest way is:

- Import the jpegs into MovieMaker
- Insert the movies (wmv files)
- Save the project as a movie

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Windows

## PowerPoint to Movie

With embedded videos!

Windows

There are two different ways to move your PowerPoints with embedded videos into the iPod. The easiest way is 1); the most versatile way is 2):

1. Do it with MovieMaker (free)
2. Do it with QuickTime Pro (\$29)

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Windows

## PowerPoint to Movie

Method 1

Windows - replacing the embedded videos

Embedded videos will drop out of Windows PowerPoints when you save them as jpegs. For example, a PowerPoint with embedded *unitedstreaming* videos will not have the videos. To insert videos into the iPod PowerPoint, do this

- Download the videos in Windows Media format
  - Save PowerPoint slides as jpegs
  - Import stills and videos into MovieMaker
  - Re-assemble the slides in order and insert the videos
  - Save movie (it's a wmv, file now)
  - Convert movie to iPod format with IMToo (\$29)
- Now your iPod will play the PowerPoint movie with videos included!

Note: You can add transitions and music in MovieMaker..

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PowerPoint with embedded Videos to Movie  
Windows - Visual Summary

**Method 1**  
Visual Summary

Save PowerPoint as jpegs

Import jpegs and videos into iMovie

Convert wmv to iPod movie

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**Windows** PowerPoint to iPod

Windows

**Methods 1 & 2**  
Outline Summary

```

    graph TD
      PowerPoint --> VideoFiles[Video files]
      PowerPoint --> jpeg
      VideoFiles --> iMovie
      jpeg --> iMovie
      jpeg --> QuickTimePro[QuickTime Pro]
      iMovie --> ImportJpegs[Import jpegs]
      iMovie --> ImportVideos[Import Video files]
      iMovie --> Arrange[Arrange in order]
      iMovie --> SaveWmv[Save as wmv file]
      QuickTimePro --> ImportJpegs
      QuickTimePro --> ImportVideos
      QuickTimePro --> Arrange
      QuickTimePro --> ExportiPod[Export as iPod file]
      SaveWmv --> ConvertiPod[Convert to iPod file w/ ImTOO, etc]
      ExportiPod --> iTunes[Import into iTunes]
      ConvertiPod --> iTunes
  
```

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**Windows** PowerPoint to Movie

Windows

**Method 2**

Method 2: You must have QuickTime Pro for this step.

First, open the QuickTime player. You can launch the player itself from the applications file (Start>Programs>QuickTime) or you can just open any QuickTime movie or file.

**Just skip it**

QuickTime Pro can be downloaded for \$29.95 at apple.com. Actually, it's not a download. Apple will give you a key that you enter in the free QuickTime player which "unlocks" Pro. Buying the Pro version is worth it for many reasons. This is just one of them. [The free player is a download at apple.com]

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PowerPoint to Movie **Method 2**

Windows - replacing the embedded videos

Embedded videos will drop out of Windows. For example, a PowerPoint with embedded *unitedstreaming* videos will not have videos. To insert videos into the PowerPoint, do this

- Download the videos in QuickTime format
- Open each video in QuickTime Pro
- Copy and paste each video into the QuickTime movie you just made from your PowerPoint
- Save the new video
- Import it into iTunes, and into the iPod

Now your iPod will play the PowerPoint movie with videos included!

*Important note: Convert all your QuickTime movies--the ppt. and downloaded videos-- to m4v (iPod format) first. Then they will be the same size when you put them together.*

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PowerPoint to Movie **Method 2**

Windows

Remember: You have already saved your Windows PowerPoint as jpegs in a folder.

Next: Under File, choose **Open Image Sequence**.

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PowerPoint to Movie **Method 2**

Windows

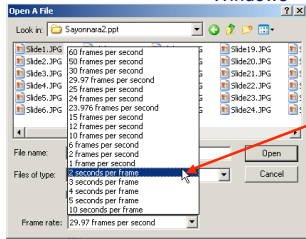
Select the first slide. You don't have to select them all!

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Method 2

# PowerPoint to Movie

Windows



You can select how fast you want the PowerPoint movie to play. **2 seconds per frame** is a good place to start. When you hit **open**, you will have created a new **movie** made from your PowerPoint! The movie will automatically launch.

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Method 2

# PowerPoint to Movie

Windows



Example: This is the QuickTime movie made from the PowerPoint in the example. You can now rename it, play it, or save it!

**Note# 1:** Videos embedded in the PowerPoint will be lost (but there is a way to reinsert them!).

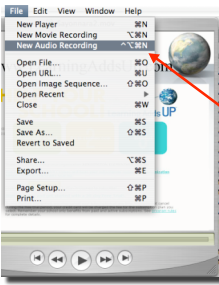
**Note #2:** Transitions and animated gifs will be lost when the movie is made.

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Method 2

# PowerPoint to Movie

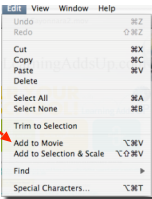
Windows



**Bonus!** You can also create a new sound track or narration for your new movie by simply selecting **File>New Audio Recording**.

You then **Add to Movie**.

Experiment to master this new tool!



# PowerPoint to Movie

Windows



Here's a video of how it works, starting with the open QuickTime application\* This is from the live workshop. Watch for the video posting at halldavidson.net.

Method 2

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Method 2

# PowerPoint to Movie

Windows



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## PowerPoint to Movie Windows - Visual Summary

Method 2  
Visual Summary

The PowerPoint movie. The videos you want to insert in the PowerPoint.



**Blend video segments individually.**

- Convert videos (right click in iTunes).
- Open the video files using QuickTime Pro (they are in the iTunes Music folder).
- Copy and Paste where you want them to play in the PowerPoint movie.

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# PowerPoint to Movie

With embedded **videos!**

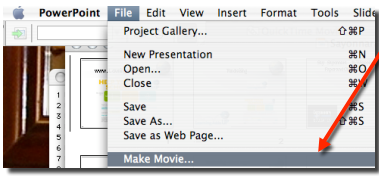
**Mac**

It is a simple, one keystroke process on a **Mac**.  
(Mac's win this one.)

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# PowerPoint to Movie

**Mac**



Under **File**, simply click **Make Movie**. A movie will be made from your PowerPoint!

**Note #1:** Embedded videos will automatically play inside the slides!

**Note #2:** Transitions and animated gifs will be lost when the movie is made.

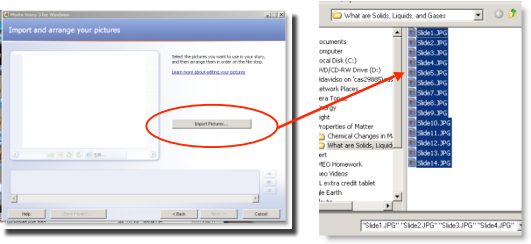
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# PowerPoint to PhotoStory

**Windows** **Bonus Section**

PowerPoint to PhotoStory--then into the iPod

Import the jpegs into PhotoStory.



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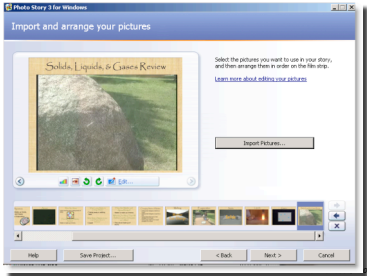
# PowerPoint to PhotoStory

**Windows** **Bonus Section**

PhotoStory into the iPod

Your PowerPoint is now a PhotoStory.

Add music, narration, captions, etc.



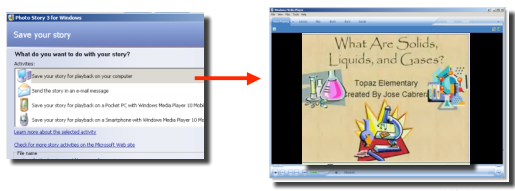
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# PowerPoint to PhotoStory

**Windows** **Bonus Section**

PhotoStory into the iPod

Save your PhotoStory "for playback." It now opens as a windows media file (wmv).



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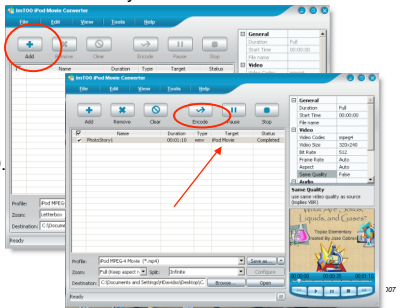
# PowerPoint to PhotoStory

**Windows** **Bonus Section**

PhotoStory into the iPod

Now open the PhotoStory file in a conversion program e.g., ImTOO.

Encode as iPod movie.



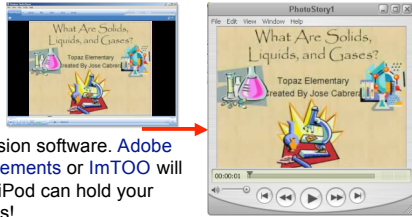
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## PowerPoint to PhotoStory

Windows **Bonus Section**

PhotoStory into the iPod

Your wmv file is now a QuickTime movie ready to import into your iPod.



Use conversion software. Adobe Premiere Elements or ImTOO will do it! Your iPod can hold your PhotoStories!

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With the time we save:  
More interesting things!

Tours



Address book



2007

Tours

[www.audiosteps.com](http://www.audiosteps.com)

[www.podguides.net](http://www.podguides.net)



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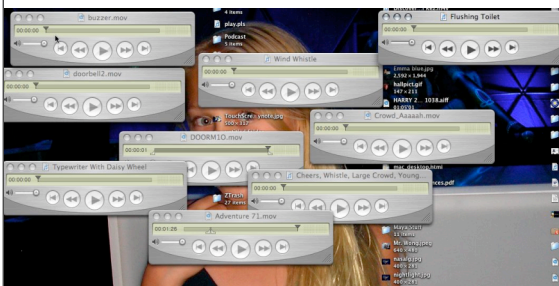
Tours



Teach:  
•compass directions,  
•math shapes  
•geographic facts

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Tour Building

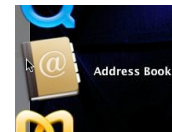


This is QuickTime Pro (\$29). You can also use audacity (free) at <http://audacity.sourceforge.net/>

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Address Book

Use it as a curriculum tool.



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## Address Book

Address Book

**William Henry Harrison**  
 Term: 34/1841-44/1841  
 Died: 1841  
 Fact: Only president who studied to be Doctor  
 Website St... <http://www.presidentsusa.net/wharrison.html>

**Franklin Pierce**  
 Term: 1853-1857  
 Died: 1869  
 Fact: Ran over old lady with horse while in office. Case dropped for lack of evidence.  
 Website St... <http://www.presidentsusa.net/pierce.html>  
 Note: Died of cirrhosis of the liver after life of heavy drinking.

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## Address Book

Address Book

**Hydrogen**  
 Elements  
 Symbol: H  
 Atomic Nu...: 1  
 Protons/E...: 1  
 Classificati...: Non-metal  
 Note:

**Radium**  
 Symbol: Ra  
 Atomic Nu...: 88  
 Protons/E...: 88  
 Classificati...: Alkaline Earth  
 Note:

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## Address Book

Address Book

**Davidonium**  
 Symbol: Hhd  
 Atomic Nu...: middle school  
 Protons/E...: never stopped to count  
 Classificati...: Hormonal  
 Note:

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## Address Book

Address Book

**Question 2**  
 Question: Answer in email to me.  
 Note: If the last four presidents had studied to be doctors, what would their specialties be?

**Question 1**  
 Note: What is the atomic number of an element with 25 protons/electrons?

## Address Book

Address Book

**Hydrogen Last**  
 Company

Adding new custom label  
 Protons/Electrons

symbol 2 H  
 Atomic N...: 1

work 2 Street  
 City State ZIP  
 Country

work 1 Email  
 work 2 Names  
 assistant 1 Names  
 work 1 user name: AIM 1  
 work 2 Email  
 City State ZIP  
 Country

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## Address Book

Address Book

Adding new custom label  
 Protons/Electrons

Symbol 2 Ra  
 Atomic N...: 88

work 2 Email  
 assistant 2 Names  
 work 2 user name: AIM 1  
 work 2 Street  
 City State ZIP  
 Country

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## Address Book

•Open Address Book  
 •Export vCard  
 •It will look like this

vCards

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## Address Book

Make sure your iPod is set to Enable disc use

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## Address Book

Drag vCard file into Contacts folder on the iPod

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## Extras

### Rights

In iTunes 4.5, you can authorize up to **five computers** to play purchased music (up from three.) Burn a playlist containing purchased music up to **seven times** (down from ten).  
<http://lawgeek.typepad.com/>

*Note that these are consumer rights. Check on school rights..*

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## Extras

### Screen Capture

We looked at some screen capture programs for creating tutorials in several languages. The screen video captures were:

Windows:  
<http://techsmith.com/>  
 (SnagIt, and Camtasia)

Mac  
<http://www.ambrosiasw.com/news/>  
 (SnappzProX)

**Book:**  
*iPod: Fully Loaded*  
 by Andy Ihnatko,  
 WileyPress.com

*Note that these are not free programs. Also note you should not capture what you do not own or license.*

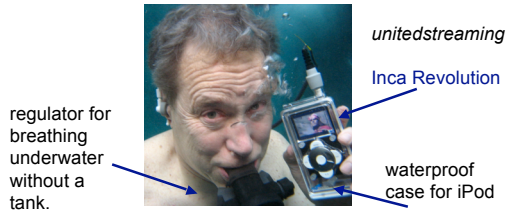
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## Finally:

# What about kids who have to study underwater?

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Finally:  
What about kids who have to  
study underwater?



Hall Davidson, 2007



Thank you - [hall\\_davidson@discovery.com](mailto:hall_davidson@discovery.com)



MegaVCR: Media and  
More in Your Pocket

**Note:** The use of this tool will only be as effective as the materials inside. Make or choose great stuff!



Quality here



Hours x 16 =  
Clips x 4726 =

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